# GERALD R. FORD INTERNATIONAL AIRPORT AUTHORITY OPERATIONS AND MARKETING COMMITTEE MINUTES

Gerald R. Ford International Airport, International Room 5500 44<sup>th</sup> Street SE, Grand Rapids, MI 49512 Wednesday, April 23, 2025 8:00 a.m.

The meeting was called to order at 8:00 AM by Chair Small.

Members Present: Doug Small, Jennifer Merchant, Mike Verhulst, and Dan Koorndyk - 4

Also Present: Tory Richardson, Maria Kim, Alex Peric, Casey Ries, Tom Cizauskas, Chris

King-Dye, Clint Nemeth, Michelle Baker, Haley Abbas, Ryan Elve, Dan Weber

# 4-1 Meeting Minutes

The Operations and Marketing Committee meeting minutes of March 19, 2025, were approved as submitted with a motion by Mrs. Merchant and support by Mr. Verhulst.

#### 4-2 **Public Comment**

No public comment.

### 4-3 **Central Generator Plant**

Mr. Ries described the function of the airport's new Central Generator Plant. Mr. Nemeth and Mr. King-Dye elaborated on the project benefits to operational resiliency.

## 4-4 Summer Marketing Campaign

Ms. Abbas provided an update on upcoming marketing efforts.

### 4-5 April 2025 Construction/Project Report

Mr. Nemeth reviewed the status of several construction projects.

#### 4-6 **Other**

Ms. Abbas shared an additional marketing avenue that will be utilized in the future.

Meeting adjourned at 8:48 a.m.

TC